

## Message Text

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ORIGIN EB-11

INFO OCT-01 ARA-16 ISO-00 COME-00 RSC-01 /029 R

DRAFTED BY EB/OCA/BR:JFSIMMONS:MFW

9/11/73 EXT. 20490

APPROVED BY EB/CBA/OCA - NSLAKAS

EB/OCA/BR:RCSCISSORS

COMMERCE/BIC - JMORSE (SUBS)

ARA/ECP - ECOHEN

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R 112145Z SEP 73

FM SECSTATE WASHDC

TO AMCONSUL RIO DE JANEIRO

INFO AMEMBASSY BRASILIA

UNCLAS STATE 180567

E.O. 11652: N/A

TAGS: ECON, BR

SUBJECT: ARA COMMERCIAL CONFERENCE

1. PROPOSED AGENDA FOR RIO COMMERCIAL CONFERENCE INCLUDES  
THE PARTICIPATION OF PROMINENT U.S. BUSINESSMEN IN TWO  
PROGRAMS:

(1) LUNCHEON ADDRESS BY A BUSINESSMAN, SEPTEMBER 25

(2) ONE HOUR PANEL DISCUSSION BY A GROUP OF BUSINESSMEN  
FOLLOWING LUNCH AT 1400 HOURS.

2. UNLESS POST PERCEIVES OBJECTION, DEPARTMENT REQUESTS  
POST INVITE APPROPRIATE BUSINESSMEN. WE SUGGEST A PANEL  
OF FOUR WHICH COULD INCLUDE LUNCHEON GUEST SPEAKER AS  
MODERATOR. WE SUGGEST THAT PANEL INCLUDE A BANKER, A  
MANUFACTURER, AND A TRADER. DISCUSSION WOULD CENTER  
AROUND MARKETING PROBLEMS OF U.S. FIRMS AND ROLE OF USG  
IN TRADE PROMOTION. SUGGEST EACH BUSINESSMAN GIVE SHORT  
INTRODUCTORY SPEECH AND THEN OPEN DISCUSSION.

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3. COPY OF PROPOSED AGENDA WILL FOLLOW SHORTLY. RUSH

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 11 SEP 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Errors:** N/A  
**Film Number:** n/a  
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**Original Handling Restrictions:** n/a  
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**Review Date:** 05 OCT 2001  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ARA COMMERCIAL CONFERENCE  
**TAGS:** ECON, BR  
**To:** RIO DE JANEIRO  
**Type:** TE  
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